GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Prohibition and Excise – Levy of Additional Retail Excise Tax on Indian Made Foreign Liquor, Foreign Liquor, Beer, Wine and Ready to Drink Varieties – Amendment - Notification - Issued.

REVENUE (EXCISE) DEPARTMENT

G.O.MS.No. 229 **Dated: 15-10-2024**

Read the following:

1. G.O Ms.No.211 Revenue (Excise) Department Dt. 30.09.2024
2. G.O Ms.No.213 Revenue (Excise) Department Dt. 30.09.2024
3. G.O Ms.No.214 Revenue (Excise) Department Dt. 30.09.2024
4. G.O Ms.No.422 Revenue (Excise-ll) Department Dt: 30.09.2019
5. G.O Ms.No.471 Revenue (Excise-ll) Department Dt: 22.11.2019
6. G.O Ms.No.491 Revenue (Excise-ll) Department Dt: 05.12.2019
7. G.O Ms.No.128 Revenue (Excise-ll) Department Dt: 04.05.2020
8. G.O Ms.No.129 Revenue (Excise-ll) Department Dt.05.05. 2020
9. G.O Ms.No.256 Revenue (Excise) Department Dt.03.09.2020
10. G.O Ms.No.273 Revenue (Excise) Department Dt.18.09.2020
11. G.O Ms.No.312 Revenue (Excise) Department Dt. 29.10.2020
12. G.O Ms.No.363 Revenue (Excise) Department Dt. 18.12.2021
13. G.O Ms.No.556 Revenue (Excise) Department Dt. 17.11.2023
14. From the Director, E&P, AP, e-office File No: REV04-15023/47/2024-E-COPE, Computer No: 2580942 along with Lr. CR.No.2906/2024/CPE/E3, Dated:13.10.2024.

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ORDER

Government have reviewed the Excise policies implemented during the period 2019-24 and prepared the Way Forward regarding the Excise policies to be pursued for the ensuing Excise years. Pursuant to the Way Forward, a Cabinet Sub-Committee has been constituted for recommending Draft New Comprehensive Excise Policy on Retail Trade, Pricing of Liquor and Taxation. Accordingly, the Cabinet Sub-Committee has submitted its recommendations which have been approved by the Government and orders have been issued formulating new Excise policy on Retailing, Pricing and Taxation.

2. In the reference 1st read above, the Government have issued new Excise Policy with respect to Shops for 2024-26 duly fixing number of Shops, method of disposal, Retail Excise Tax (RET), Retailer's Margin, etc. As per the orders issued in the reference 2nd read above, the Retailer Margin shall be 20% on the Issue price of IMFL, FL, Beer, Wine and Ready to Drink Varieties.

P.T.O.

3. In the reference 3rd read above, the MRP shall be maintained consistent by rationalizing Additional Retail Excise Tax (ARET) to prevent inflow of non-duty paid liquor and manufacture of illicitly distilled liquor. Further, it is ordered that the Tax Structure shall be simplified by retaining 6 tax heads/levies. It is also decided to levy 2% Cess on Landed Cost dedicated to funding narcotics control, de-addiction measures/centers, counselling, etc., to ensure that these public services receive the necessary financial support for effective operations.

4. In the reference 14th read above, the Director, Prohibition and Excise has submitted proposals among other things on the rationalization of Additional Retail Excise Tax (ARET).

5. Government after careful examination of the matter, hereby decided to rationalize the Additional Retail Excise Tax (ARET) on IMFL, FL, Beer, Wine and Ready to Drink varieties supplied to the licensees of Shops, Bars and In-Houses.

6. The following Notification shall be published in an extraordinary issue of the Andhra Pradesh Gazette, dated: 15-10-2024.

NOTIFICATION

In exercise of the powers conferred by Clause (e) of Section 22 of the Andhra Pradesh Excise Act, 1968 (Andhra Pradesh Act No. 17 of 1968), and in partial modification of the orders issued in the references 6th, 10th and 13th read above, Government of Andhra Pradesh hereby levy Additional Retail Excise Tax as detailed below on Indian Made Foreign Liquor, Foreign Liquor, Beer, Wine and Ready to Drink varieties supplied by the Wholesale IMFL depots to the retail licensees of by Shop, Bar and In-House at the rates as specified below.

Category	BASIC PRICE in Rs	ARET as % on Basic Price
IMFL	<=700	226%
	>700 & <=1000	229%
	>1000 & <=1500	233%
	>1500 & <=2000	234%
	>2000 & <=2500	235%
	>2500 & <=5000	135%
	>5000	137%
Beer	Across different Basic Prices	211%
Wine	Across different Basic Prices	187%
RTD	Across different Basic Prices	39%

Contd…3.

Category	Assessable Value (AV) in Rs	ARET as % on AV
FL Wines	Assessable Value per BL <=650	42%
	Assessable Value per BL >650 & <=750	46%
	Assessable Value per BL >750 & <=1150	45%
	Assessable Value per BL >1150	44.5%
FL Spirits	Assessable Value per BL <=1000	41%
	Assessable Value per BL >1000 & <=3000	43%
	Assessable Value per BL >3000& <=3500	41%
	Assessable Value per BL >3500& <=4000	45%
	Assessable Value per BL >4000& <=6500	42%
	Assessable Value per BL >6500	45%
FL Beer	Across different Assessable Value per BL	43%

(i) No Retailer Margin shall be allowed on ARET.

(ii) In the case of Indian Made Foreign Liquor, Foreign Liquor, Beer, Wine and Ready to Drink varieties supplied to licensees of Bars, an additional 20.3 % of ARET shall be levied on the Issue Price.

(iii) Similarly, on the stocks of Indian Made Foreign Liquor, Foreign Liquor, Beer, Wine and Ready to Drink varieties supplied to the In-House licensees, an additional 20.3 % of ARET shall be levied on the Issue Price.

(iv) In case, the revised tax structure results in different MRPs for the stocks of Indian Made Foreign Liquor, Foreign Liquor, Beer, Wine and Ready to Drink varieties lying in the Depots or in the transit as on 15-10-2024, such differential between revised and the pre-revised MRPs shall be collected from the licensees and adjusted in the form of ARET.

P.T.O.

(v) In case, the revised Maximum Retail Price (MRP) for any registered brand is in discrepancy with the approved MRP, consequent on tax revision, the approved/prevailing MRP shall continue and the differential shall be adjusted in the form of Additional Retail Excise Tax (ARET).

7. These orders shall come into force w.e.f. 15-10-2024.

8. The Director, Prohibition and Excise and the Commissioner of Distilleries and Breweries & Managing Director, A.P. State Beverages Corporation Limited shall take necessary action in the matter. The Commissioner of Distilleries and Breweries & Managing Director, A.P. State Beverages Corporation Limited shall review the implementation on regular basis and report compliance.

9. This order issues with the concurrence of the Finance (FMU-REV) Department vide their U.O. No. FIN01-FMU0PC(REV)/15/2024-FMU-REV with Computer No: 2585003, dt.15.10.2024.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

MUKESH KUMAR MEENA
PRINCIPAL SECRETARY TO GOVERNMENT

To
The Commissioner of Printing and Stationery and Stores Purchase, A.P., Vijayawada
(He is requested to furnish 100 copies to Govt. and 500 copies to the Director, Excise & Prohibition, A.P. Vijayawada and 50 copies to the Commissioner, I&PR, Vijayawada)
The Director, Prohibition and Excise, A.P. Vijayawada.
The Managing Director AP State Beverages Corporation Limited, Vijayawada.
The Commissioner of Distilleries and Breweries, AP. Vijayawada.
Copy to:
The Accountant General, Andhra Pradesh, Vijayawada
The Finance (FMU-REV) Department.
The P.S. to Prl. Secy. to CM.
The PS to Minister for Excise and Prohibition.
The PS to Prl. Secretary to Govt., Revenue (Excise) Dept.
SF/SC

//FORWARDED :: BY ORDER//

SECTION OFFICER